



## WP 8.3 RULES FOR USE OF CERTIFICATION MARKS AND CERTIFICATE

### Revisions

Revision	Changes	Date
Ed. 1 Rev. 0	Company Name change	13.12.2023
5	Section 6: Mark's dimension update	27.09.2023
4	Changes following Assessment Findings from IAS (1st Surv in 1st AC)	12.06.2023
3	Added logo for ISO 27001's accreditation	12.12.2022
2	Added logo for ISO 37001's accreditation	11.07.2022
1	Procedure review	05.04.2022
0	First issue	20.07.2021

### 1. SCOPE OF APPLICATION

The Client must follow all instructions given by EUROCERTIFICATIONS SRL regarding certification marks rules and certificate usage.

The Clients may use the certification marks in connection with their name or their own trademarks/logo only in accordance with these rules.

### 2. TERMS AND DEFINITIONS

- Certificate: the document issued by the Certification Body determining the standard of management system and scope of certification;
- Client: the organization to which the certificate of management system was issued;
- Certification Body: is an organization that certifies the compliance of management systems or personnel with specific reference standards;
- Standards: the standards specified in the certificate of management system issued;
- Use: legal, authorized, limited, non-exclusive and revocable right or license to use the symbols

The other terms and definitions used in the procedure are according to:

- ISO/IEC 17000:2020;
- ISO/IEC 17021-1:2015;
- ISO 9000:2015;
- "IAS Policy on IAF/IAS and ILAC/IAS Combined Marks" IAS/ADM/084 (May 10, 2021).

### 3. INTRODUCTION

The Certification Body provides the certificate after successfully audit of management systems according to ISO 9001:2015, ISO 14001:2015, ISO 45001:2018, ISO 37001:2016 or ISO/IEC 27001:2022.



## WP 8.3 RULES FOR USE OF CERTIFICATION MARKS AND CERTIFICATE

The certificates and the certificate mark issued are exclusively property of Certification Body EUROCERTIFICATIONS SRL.

The IAF/IAS Combined Marks must be placed on the certificates according to "IAS Policy on IAF/IAS and ILAC/IAS Combined Marks" IAS/ADM/084 (May 10, 2021).

The IAF/IAS Combined MLA Mark can only be used in the following IAF Endorsed Documents:

- ISO 22000 (FSMS)
- ISO 9001 (QMS)
- ISO 14001 (EMS)
- ISO/IEC 27001 (ISMS)
- ISO 13485 (MDMS)
- ISO 50001 (EnMS)
- ISO 45001 (OH&SMS)

### 4. GENERAL RULES FOR THE USE OF THE CERTIFICATION MARKS

The certification mark are a graphic symbol used by the Client company for commercial / technical usage:

- The certification mark cannot be changed in shape and content;
- The certification mark cannot be assigned to other users, suppliers or other third parties who are not part of the Client;
- The certification mark can be used only by the Client and in accordance with the scope of the certificate;
- The certification mark cannot be transferred to third parties;
- The certification mark cannot be applied on the product, nor on the packaging or on its box;
- The Client can use the certification mark together with or in connection with his name or own trademarks only in the manner approved by the Certification Body;
- The Client cannot make or assert any claim of ownership of the certification mark (neither before, nor during and nor after the validity period of the certificate);
- In case of temporary or permanent suspension or revocation of the certificate, the Client must stop using the certification mark.
- The certified company can use the certification mark when the use is strictly limited to the scope written on the certificate.

The Certification Body verifies the use of certificates and certification mark:

- during surveillance, recertification, extension or extra audits;
- after receiving complaints or objection;
- after suspension or withdraw of the certificate.

**The violation of these rules may result in revocation of the certificate.**

### 5. WHERE CAN THE CERTIFICATION MARK BE USED

The certification mark can be used in different ways for internal and external communication.



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Various print formats and design versions allow for flexible, targeted and effective use in a wide range of areas and media, including:

- ✓ External and / or internal advertising
- ✓ Company vehicles
- ✓ Corporate videos
- ✓ Corporate presentations
- ✓ Brochures / Depliant / Catalogs
- ✓ Showcases / Posters / Exhibition stands / Events
- ✓ Web and non-web marketing campaigns
- ✓ Website
- ✓ Newsletter to Clients and staff
- ✓ Press releases
- ✓ Business cards (next to company information)
- ✓ Signatures at the bottom of emails (next to company information)
- ✓ Social network | ex. Linkedin, Facebook, etc .. (exclusively for company pages)

The Client may not use the IAS/IAF symbols in any way except for the use of the certificate in its entirety.

### 6. COLORS AND PROPORTIONS

The certification mark can be used in A4 format documents, they must respect the proportion and reference to Management Systems shall be legible. (If resized, the logo must maintain the proportions it must not be stretched).

The certification mark can never be larger than the company logo.

The certification mark can be used in the original colors or in monochrome (*as in the following example*).




COLOR






MONOCHROME

List of certification marks owned by EUROCERTIFICATIONS SRL:

Description of Standard	Number of Standard	Certification Mark
Quality Management System	<b>ISO 9001:2015</b>	



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Environmental Management System	<b>ISO 14001:2015</b>	
Occupational Health and Safety Management System	<b>ISO 45001:2018</b>	
Anti-bribery Management Systems	<b>ISO 37001:2016</b>	
Information security, cybersecurity and privacy protection – Information security Management Systems	<b>ISO/IEC 27001:2022</b>	